



 **dorengo**

**FOR MUSEUMS,
EXHIBITIONS AND
GUIDED TOURS**

DORENGO

Wonderfully flexible and easy to use

- Dorengo is available both as an app and web app.
- Dorengo apps can run on rental devices and BYOD
- Apps for BYOD are optimised for "silent" listening pleasure
- Information at the POI can come either via NFC, beacon, GPS, QR code or menu
- With NFC, we offer optimised solutions that are especially useful for the visually impaired
- The systems can run as many languages as needed
- Content management is intuitive, thanks to tuomi's easy-to-use editorial system
- The system can display anything from guided tours for children, simple language all the way up to tours for experts



EXPANDING HORIZONS

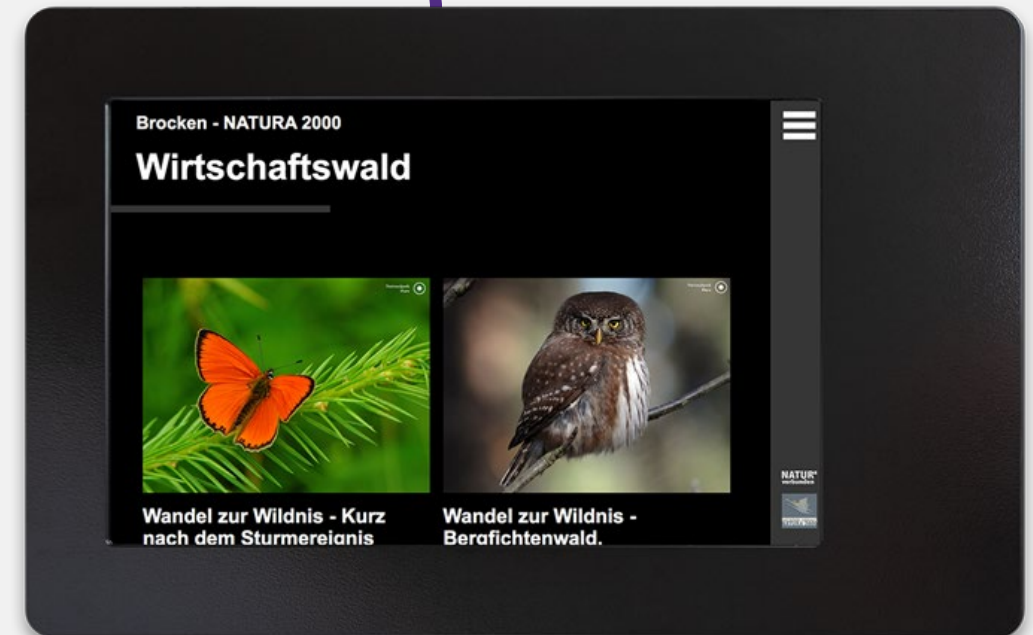
INTUITIVE

BARRIER-FREE

Your modern information and guidance system

Dorengo is an ingenious addition to your exhibition that enables all your visitors to experience the exhibits in a completely new way.

We will adapt the multimedia guide to your existing infrastructure, select the devices that are best suited for your exhibition and fine-tune our software to achieve an optimal interaction between the different parts.



NFC- TECHNOLOGY

Technology that simply works

NFC is the most intuitive way to access additional information. By simply touching an Info Point, the information you have chosen, such as audio clips, historical images or modern videos, are played on the visitor's device.

These can be combined with beacons that automatically launch content on the visitor's device when they enter a room, for example. A multimedia station can also be integrated for more in-depth content.



HARDWARE



Flexible instrument box

Our hardware is perfect for use in exhibitions and guided tours.

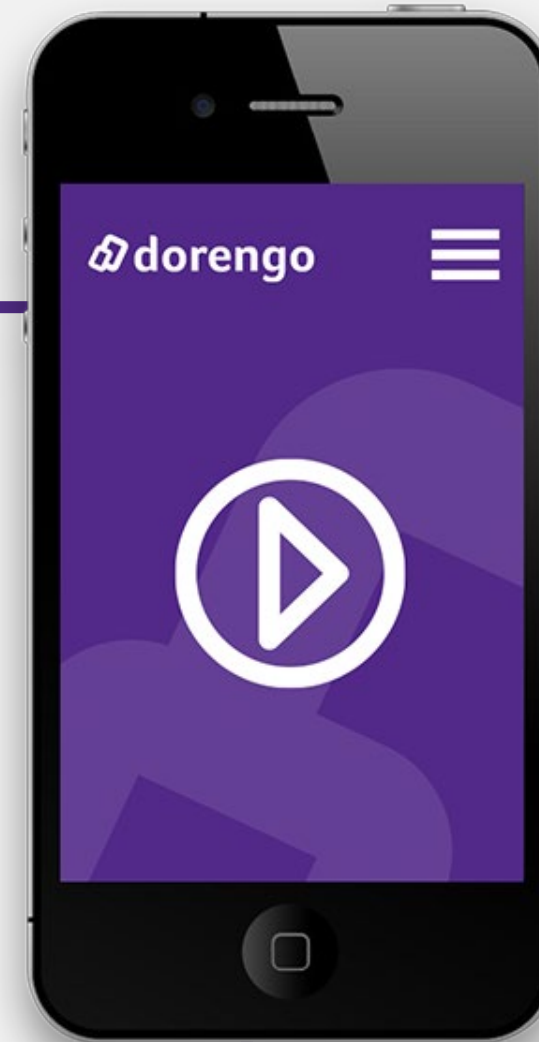
- Tablets in 6", 8" and 10" sizes
 - Comfortable, light and flexible
 - With practical carrying straps
 - Wonderfully light
- NFC media station with touch screen
 - A central contact point
 - With displays in a wide range of sizes
 - Very robust

BYOD

Bring your own device

Whether they borrow a tablet from the museum or use their own smartphone, when visitors use one of those devices to touch an NFC chip, the content is automatically displayed.

It's easy, you don't even need an app. Any modern output device (BYOD, lending devices and media station) with NFC and Bluetooth capabilities can be used.



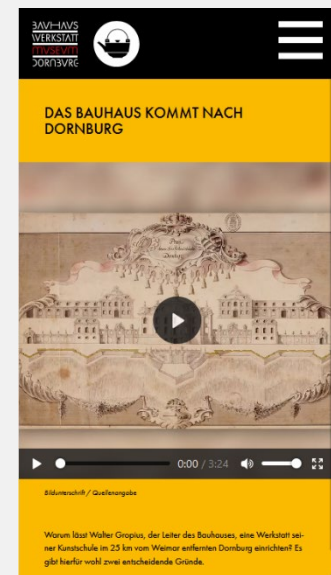
NO APP NECESSARY

SOFTWARE

Something very special

dorengo fits seamlessly into the existing infrastructure of your exhibitions and guided tours. Intuitive and convenient operation ensures that the digital and analogue blend together to create one powerful visitor experience.

It's a great way to tell exciting stories about your exhibition and make additional exhibits and elements visible.



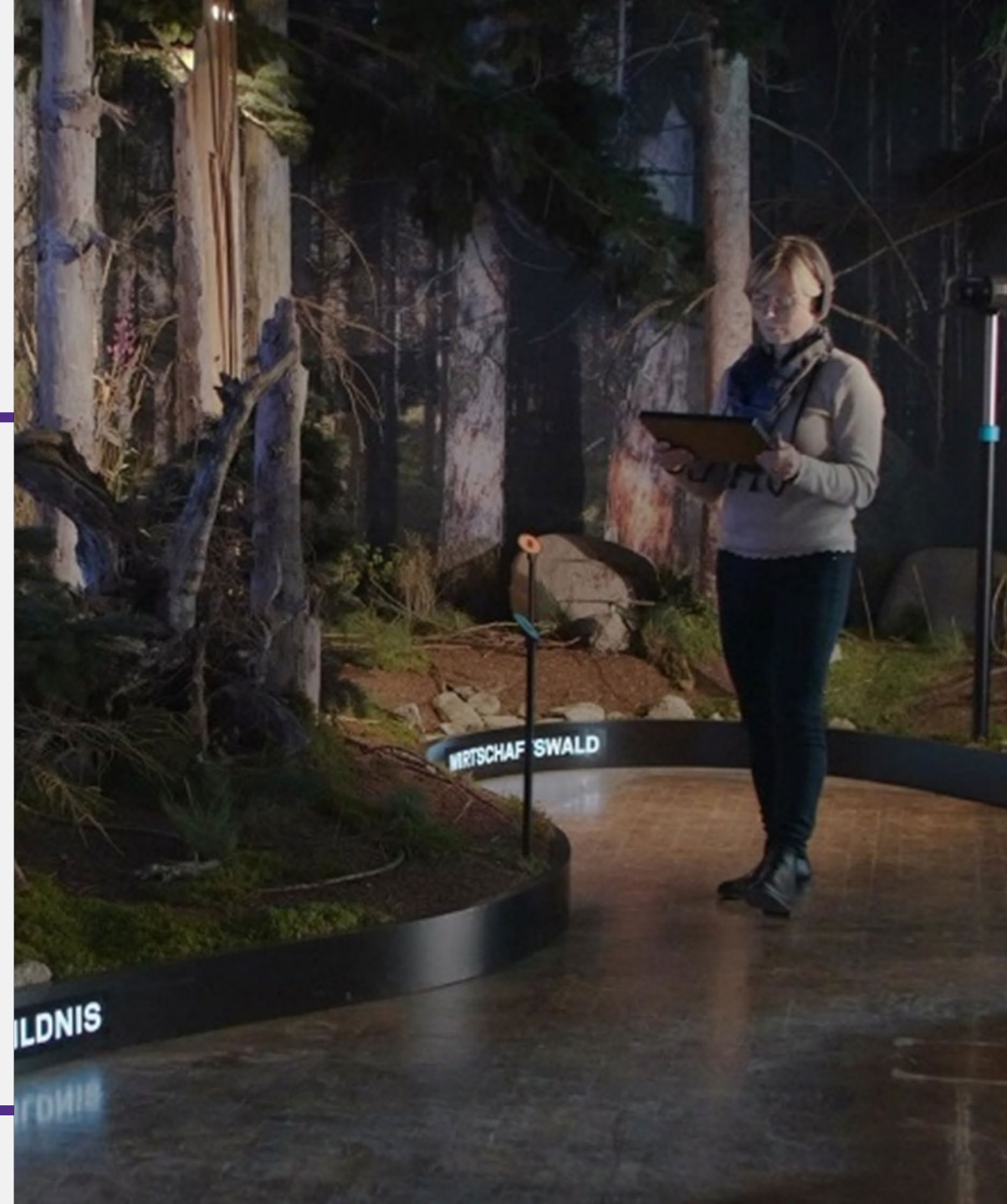
UNIQUE SOLUTIONS

An all-round successful visit

Intuitive operation that is accessible to every visitor!

Dorengo is...

- Barrier-free
- In simplified language
- Multilingual
- Child-friendly

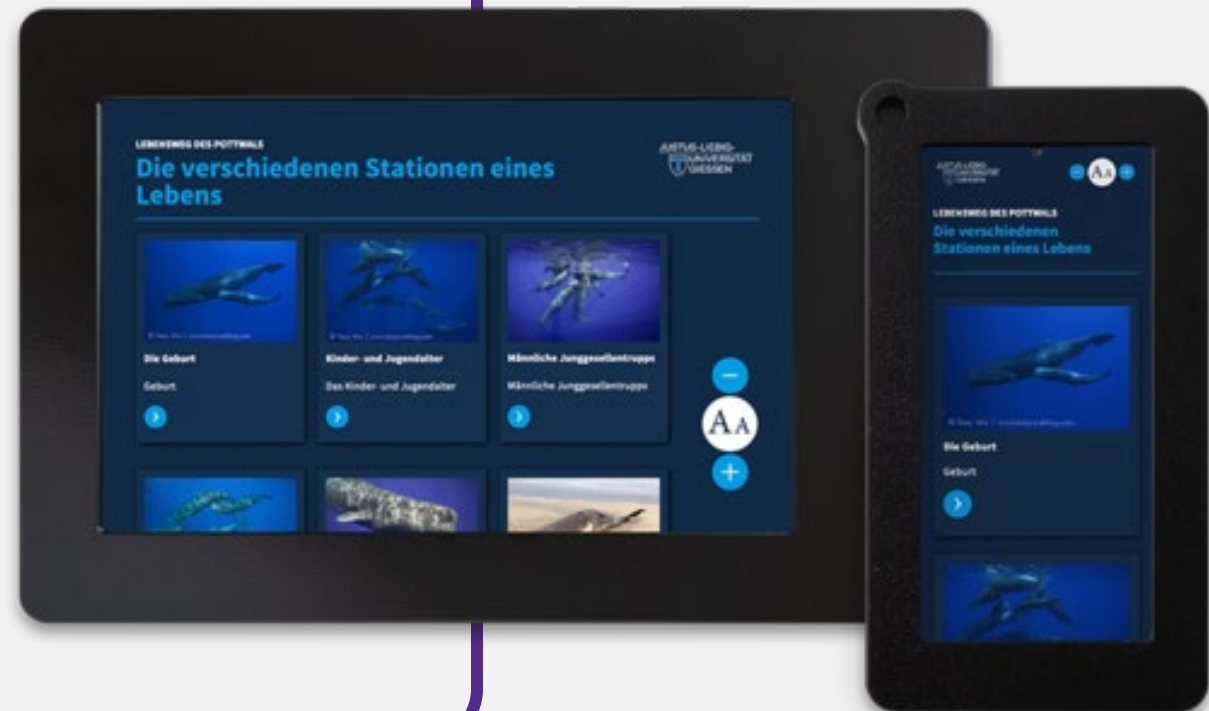


NEW WAYS

Through digital expansion

Dorengo is a solution that lasts and lasts because it

- is convenient and intuitive to use, both for visitors and staff
- has an easy-to-use management system
- provides information exactly where you want it
- enables you to adapt, expand and supplement content at any time you want
- makes it easy to integrate further projects into the existing system



TRAVELLING MUSEUM

A digital museum in a case

Takes your exciting displays outside the museum:

- Makes history tangible, anywhere, anytime for any audience
- Intuitive and easy to use
- Conveys detailed content in a playful way
- Suitable for all age groups
- Tactile objects and accessible digital content
- A perfect addition to any exhibition



MULTIMEDIA STATION

Adding a multimedia dimension

Wide range of possibilities

- Stations equipped with NFC

Application example: at the entrance, visitors receive an NFC card with their choice of guided tour and languages. They can now use the card in the exhibition to collect information and take it home if they want to.

- Stations with Beacon Gateway

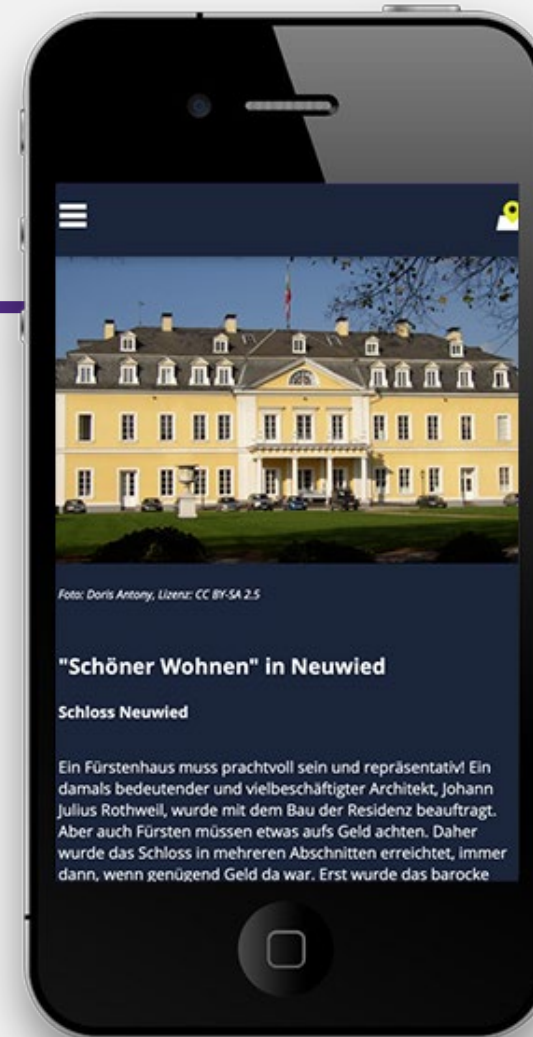
Visitors see the information which is on the multimedia station directly on their device and/or headphones in their respective language or according to their knowledge levels



CITY GUIDES

Digital tourist guide

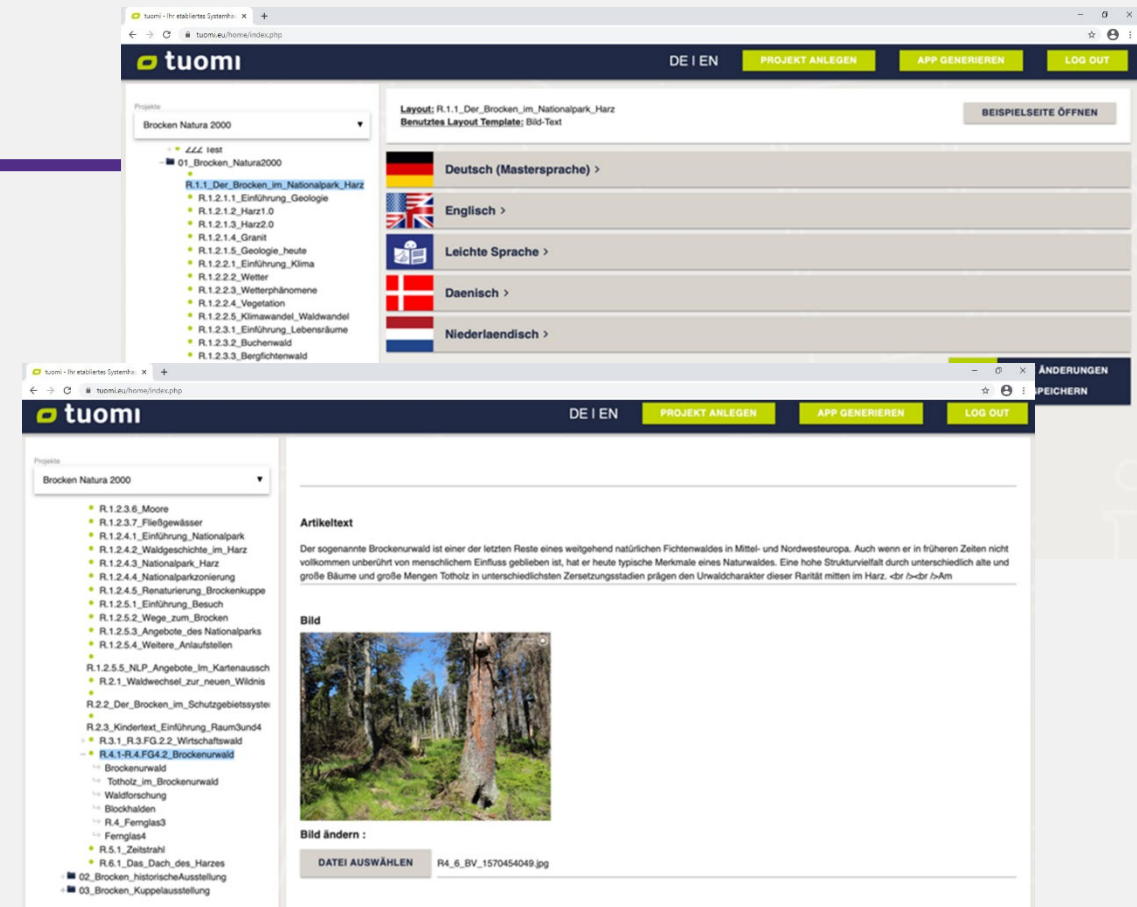
- Outdoors, the content is determined via GPS
- Additionally, or alternatively, the use of NFC or beacon is also possible
- Content can be accessed online
- Integration of social media is also possible
- Content can also be transferred to an app



CREATING AND EDITING

Put content online and manage it automatically

- Browser-based Content Management System
- Intuitive and easy to use
- Maintain content uniformly across all media
- Management of any language
- Special tours for children, the visually impaired or experts
- Content available across all media (tablet, smartphone media station) and platforms (Android, IOS)
- Synchronise content for app and web app (optional)



STATISTICS

Extensive statistical data

Analysis of visitor behaviour

- Length of stay in the museum or at specific exhibits
- Visitor traffic by time of day in correlation to themes or days
- Which objects aroused the most interest?
- Which languages were used?
- DSGVO compliant data collection and data analysis

QUALITY

Always in perfect running order

Dorengo is never something you have to worry about.

- We provide ongoing maintenance for your system, which makes it highly reliable.
- We carry out the initial set-up even before we ship it to you.
- Extensions and updates can be easily carried out on an ongoing basis.
- The devices automatically remain up to date.



REFERENCES

Our expertise

[Experience the 'Brocken' with all your senses](#)

[Traditional Dornburg pottery presented in a modern way](#)

[Barrier-free guide to the Pfalzmuseum, Bad Dürkheim](#)

[Kit for the Blind in the Trier City Museum](#)

[Teacher training at the Hermann Hoffmann Academy of JLU Gießen](#)

[Virtual dives down to shipwrecks at the Schiffahrtsmuseum Mainz](#)

[Wood Makes Things - Travelling Exhibition](#)

[Video \(GER\): special exhibition „Von Degespecial exhibitionn Segeln und Kanonen“](#)

[Not enough? There are more showcases here](#)

